



- ✓ Respond Quicker
- ✓ Save Money
- ✓ Keep Track
- ✓ Increase Sales

LEAD 2 CALL

Lead2Call puts your salesman in contact with your customer within minutes of their enquiry being sent, FOR FREE!

HOW DOES LEAD2CALL WORK?

STEP 1

The Lead2Call system phones the salesman, to connect them with a customer, in a round robin format meaning every salesman will get an equal number of calls.



STEP 2

An automated voice will read out the lead data from the enquiry form asking the salesman to accept or decline a call back to the customer.



STEP 3

If declined, the system will call the next salesman inline and repeat the lead data. Once accepted, the system will call the customer, thereby connecting the salesman and customer within minutes of the enquiry being sent.



WHY USE LEAD2CALL?



SAVE MONEY

Calling customers is FREE to the dealer because Lead2Call pays for the calls.



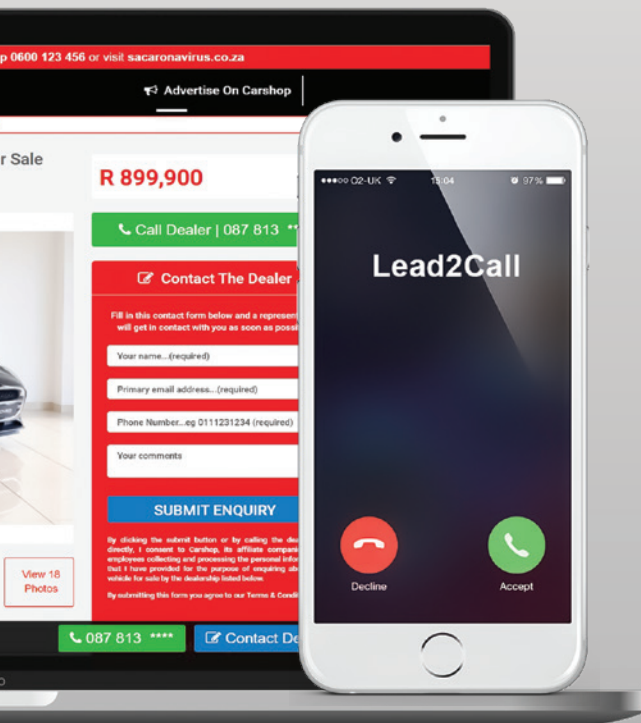
RESPOND QUICKER

Automatically connects salesman to customer within minutes of the enquiry.



KEEP TRACK

All calls are recorded & reports show which leads were answered by which salesman



COSTS

- **FREE** for all carshop.co.za leads!
- R2,500 per month (ex VAT) for up to 500 leads on other aggregators
- More than 500 leads will be billed at R500 for every 100 leads (or part thereof)