

# INTRODUCING

Carshop.co.za

A powerful online marketplace for buyers and sellers



CarshopHUB

Simply and easily manage your stock, and feed South Africa's best used car websites from one central hub

## WHY ADVERTISE ON CARSHOP?

We have a proven track record with many satisfied customers including one of the largest automotive groups in South Africa, for whom we have both increased overall leads, while simultaneously lowering cost per lead

*carshop.co.za*  
the **KEY** to your dream car

KEEN TO **GENERATE QUALITY LEADS** WITHOUT THE STRESS OF A 'LOCKED IN' CONTRACT?

## SHIFT INTO GEAR WITH ONE OF OUR **SIX POWERFUL PLANS!**

\*see plan benefits below  
Prices are excluding VAT

**R1875**

1 - 20



per month

**R3150**

21 - 40



per month

**R4200**

41 - 60



per month

"We understand the complexities of dealership management as well as the competitive online used car market. With extensive experience in both, we confidently offer you world-class digital platforms and tools which are simple, powerful and intuitive for both buyers and sellers."

**R6190**

61 - 100



per month

**R7950**

101 - 150



per month

**R9750**

150 - 200



per month

**TOP UP!** +10  **FOR ONLY R700 !**

DON'T PAY MORE, GET MORE  
**BENEFITS**  
INCLUDED WITH ALL PLANS:



FREE use of CarshopHUB



FREE feed to Carshop.co.za



FREE tracking number



CANCEL plan at any time



## Fast, Intuitive and Unique

We designed and engineered our marketplace platform from the ground up to be incredibly powerful and fast, intuitive to use and unique enough to stand out from the crowd, whilst still being familiar to users.



## Powerful, Yet Simple

With 20 + search criteria Carshop.co.za caters expertly to those wishing to dig into the details to find their dream car, whilst also accomodating for quick, easy, simple search queries.



## Knowledge Base

We understand that many buyers crave more information when searching for their next car. We are building a community around news, reviews as well as videos, ensuring Carshop.co.za becomes a knowledge base for all things automotive.



## Constantly Evolving

Paying careful attention to the needs of our dealership network, as well as our users, we aim to be at the forefront of innovation, offering world-class marketplace tools which adapt to the evolving digital landscape for both buyers and sellers.

# CarshopHUB



## Superior Vehicle Data

Our vehicle data is meticulously 'cleaned' ensuring that users can 1) Search easily and confidently, and 2) Are delivered search results that are 100% accurate across critical 'make', 'model' and 'variant' criteria.



## Stock Management System

CarshopHUB is effective in providing current, accurate Lead Reports that assist in identifying and improving efficiency level for the various sources.



## Low Cost Per Lead

Accurate data which allows you vehicles to be easily searched for and found, increases your unique leads, whilst at the same time lowering cost per lead.



## No Lost Leads

All phone calls are recorded and logged, with missed calls easily viewable, ensuring no lost leads.



## Multiple Feed Options

Feed your stock to Carshop.co.za, or upgrade your monthly package and feed multiple other prominent South African used car platforms. All managed from one central hub - CarshopHUB



## Affordable and Flexible Packages

With no fixed contract. upgrade, downgrade or cancel any time.