JET FUEL PACKAGES



# WE'VE GOT A FUEL PACKAGE THAT WILL FIT YOUR NEEDS.

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# JET PACKS (SERVICES)

#### Web Development

At Rokkit Digital we take every measure to guarantee that your website is beautifully designed, fully functional, fast and responsive, and optimised for search engines. We are geared to fully service both small businesses as well as large corporate enterprises and online shops (e-commerce stores).

### Custom Systems & Apps

We understand that every client has unique needs when it comes to company and industry-specific custom systems. It is with this in mind, that we develop tailor-made software specially designed to meet the distinctive needs of your business. We also have extensive knowledge in mobile application development — from design to testing and app-to-market roll-out — and with our strategic advice, we can help you make the decision whether or not to enter this highly competitive market.

# SEM & SEO

SEO and SEM are two powerful avenues you should be pursuing in your digital marketing strategy. At Rokkit Digital we deploy SEO best practices recognised by Google and other search engines, ensuring that your website is accessible and optimised, thereby improving the chances that your site will be found and ranked highly by those search engines. In addition, with our SEM experts, we can help you target users via advertising (paid) links in search results and in general via targeted display advertising.

#### Social Media Monitoring

We understand that brands are competing for attention in a highly competitive online space and need to do everything possible to maximise their online visibility. Through a precise Social Media strategy, real-time monitoring and social media advertising boosts, Rokkit Digital can help you optimise your Social Media ROI (Return On Investment).

# Copywriting Services

"People don't buy from websites, they buy from people." This is something we always keep in mind when writing or reviewing website copy. We strive to create copy which is conversationally written, stripped of puffed-up 'corporatese', has a simple flow and structure, with just enough scannable elements to entice, inform and keep users reading on, rather than clicking off or hitting 'close'

# Graphic Design

At Rokkit Digital we help out clients effectively communicate their intended campaign messages through a variety of services such as logo and corporate identity design, website design, digital advertising and communications, social media branding as well as supplementary campaign material such brochures, banners, flyers, print collateral, and trade advertising

#### Photography

We value the appeal of classy visual imagery shot and edited in-house rather than relying on generic stock photography which runs the risk of being duplicated elsewhere in your industry. Our expertise includes product photography, business showcases and aerial photography.

# Video Marketing

What better way than to showcase your company with short, punchy video overview - outlining your product or services or introducing your employees to your customers - giving your business a personal, interactive touch. We offer a quality filming service which includes a state of the art drone, presenting services, as well as producing and editing. We will ensure that you have a top class video product to integrate into your businesses marketing material.

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